

call for artists

natural | unnatural

annual juried art exhibition
[electronic, digital, or technology-based work]
presented by **the fuse factory**
postmark deadline is 12-17-10

What is natural? What is unnatural?

How does new media art address, blur, and traverse the concepts of natural and unnatural? We are particularly interested in work that delves into the nuances of meaning in these culturally loaded terms.

This exhibition seeks to explore the boundaries between natural and unnatural by featuring all genres of new media art including ascii art, bio art, digital imaging, generative art, glitch art, internet art, interactive art, motion graphics, net art, sound art, radio art, robotic art, telematic art, video art and more. Still images, video, sculpture, installation, performance documentation, and other forms of non-traditional media are all appropriate.

Important Dates

early application postmark deadline 10.22.10
postmark deadline is Friday, 12.17.10
artists notified of juror selections by 01.14.11
installation 02.12.11–02.18.11
exhibition 02.21.11–03.01.11
opening reception 02.21.11
tear-down and retrieval of work 03.04.11–03.05.11

Exhibition Location

Shot Tower Gallery
456 Jack Gibbs Blvd., Columbus, OH, 43215
virtual tour of the gallery:
http://web.mac.com/forthayes1/FHMEC/Virtual_Tours.html#3

Format

We will accept a maximum of 3 individual works per artist or artist collaboration (a series is one body of work). Each entry must include two still images, one full view and one detail view in JPEG or PNG format. Video and time-based submissions must be Mac compatible and in .MOV format (H-264/MPEG-4 codec is preferable). Web based work must include URL. All entries must be submitted on a CD or DVD. CD or DVD must clearly identify the artist(s) name(s) and address(es). We will not accept 35mm slides, images sent via email, or VHS tapes.

**Send completed entry form and CD or DVD to
The Fuse Factory
P.O. Box 82486, Columbus, Ohio 43202**

Questions? Please contact us!

email: ignition@thefusefactory.org
phone: 614.323.2123 (ask for Jenn)
twitter: @fusefactory
thefusefactory.org

Artist Information

name

street address

city, state, zip

email

phone/cell

website

Artist Consent

Submission of work to this exhibition constitutes and agreement to the conditions and terms stated. The artist authorizes the use of his/her name and submitted imagery for publicity purposes in conjunction with the show including distribution on the Fuse Factory web site. The Fuse Factory will not share artist information with any outside parties.

artist signature

date



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please print a separate page
for each entry

Maximum of 3 individual works per artist
or artist collaboration; a series is
considered a single body of work.

name

title

genre (as you see it)
for example "interactive 4-channel
audio sculpture" or "digital image"

dimensions

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Please write a brief statement (use a separate sheet if needed) about your concept and explain how this work relates to the exhibition theme of **natural | unnatural**. If your connection to technology may not be apparent in the work, please explain how your work fits this exhibition.

Please describe the work's technical requirements (equipment, electrical supplies, wireless needs, etc.), and which needs, if any, you will need Fuse Factory to supply.

Lastly, please keep in mind that if selected, electronic work that needs to be turned off and on during the duration of the exhibition will need to have a list of instructions so gallery aides can start/stop the equipment properly.



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